

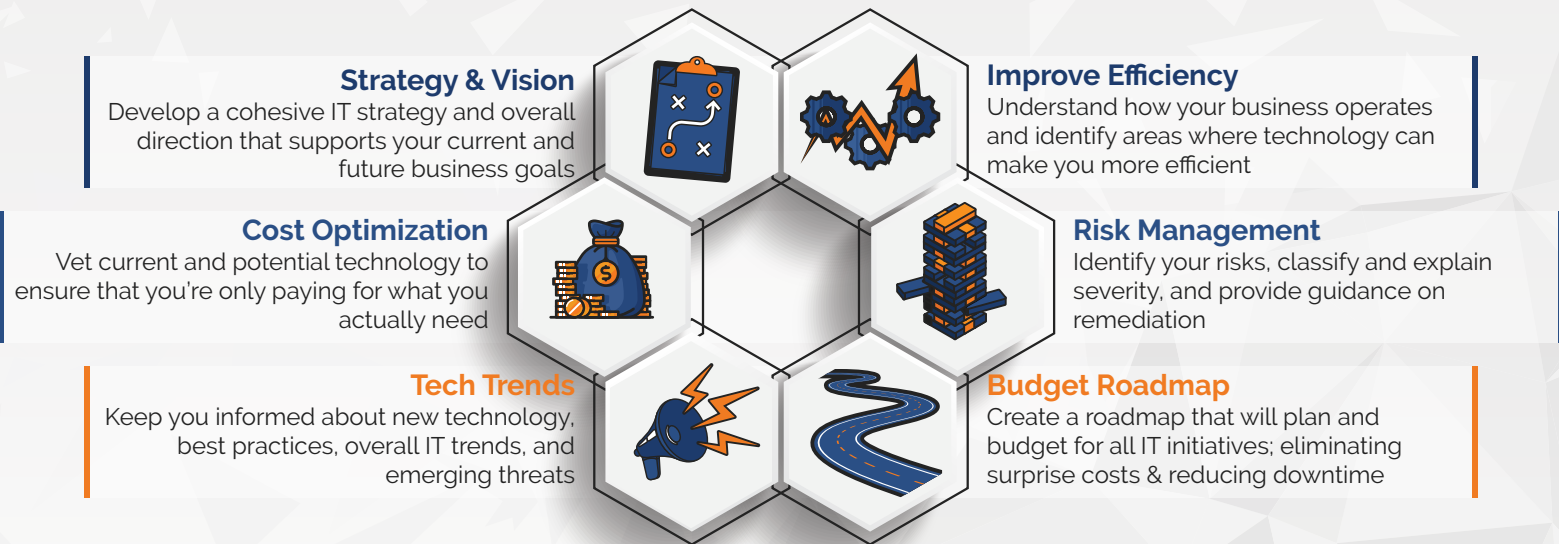
# FRACTIONAL CIO

## What is a CIO?

A Chief Information Officer (CIO) is an executive-level position that combines technical expertise with an extensive business background to guide information technology within an organization. By utilizing an experienced CIO, your business will have a technology solution that efficiently meets your organization's needs while also enabling your business to reach its overall goals. Organizations **without** CIO-led IT often struggle with:

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| <ul style="list-style-type: none"> <li>• No clear IT strategy or direction</li> <li>• Surprise IT costs</li> <li>• Poor employee technology adoption</li> </ul> | <ul style="list-style-type: none"> <li>• Wasting time fighting technology</li> <li>• Lack of security planning</li> <li>• Being outperformed by competitors</li> </ul> |
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## What Does a CIO Do?



Today's businesses are extremely reliant on technology, yet few are leveraging a CIO to receive the full value of their technology investment. The benefits are clear; a Deloitte study found that businesses who are properly leveraging available technology...

earn **2X** more revenue per employee <sup>[1]</sup>

have **4X** higher yearly revenue growth <sup>[1]</sup>



Your Technology Solutions Partner

## Our **Fractional CIO** Service

As the role technology plays in business grows, so will the necessity of having a CIO to guide your business through the ever-evolving technological landscape. Unfortunately, the expertise a full-time CIO offers is not affordable to retain in-house for most small businesses. To solve this problem, we developed our **Fractional CIO** service. By leveraging our scale, we're able to provide the immense value of a CIO-led IT solution at a price that makes sense for a smaller business.



Your business will be assigned a dedicated **Fractional CIO** who, for all intents and purposes, will function as your organization's CIO. Your CIO will take the time to fundamentally understand your business, your goals, strengths, opportunities, and weaknesses. Investing the time to understand your organization allows your CIO to design a technology solution that is suited for your unique business and one that will enable you and your employees to succeed.



Your CIO will hold regular meetings with your team covering your IT risks, opportunities, and the current state of your business. Keeping your CIO informed on your business is critical for the development of your **IT Roadmap and Budget**. Your **IT Roadmap** will outline, budget, and plan for all of your upcoming IT initiatives 18 - 24 months down the road. A properly maintained **IT Roadmap** will keep your technology aligned with your business direction and minimize downtime and surprise IT costs.



Your CIO will **maximize the value technology** brings to your business. Your CIO will evaluate your current technology to ensure you're using the right technology at the right price. Additionally, your CIO will identify opportunities to bring you new technology to improve efficiency or solve problems you may not have realized you had. Optimizing your business's technology will allow you to accomplish more with the resources you already have.

Interested in our **Fractional CIO** offering?  
Schedule a free consultation today!

[Schedule a Consultation](#)

*"The service our company receives from Aldridge is excellent from the CIO to every Service Technician, Aldridge exceeds our company's IT requirements. THANK YOU."*

- Michael, Professional Services, Current Fractional CIO Client



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